



2022–2027

**STRATEGIC  
PLAN**



### **OUR MISSION**

We are an influential school of collaborators, innovators, and explorers grounded in Christian faith, empowering co-creators of tomorrow.

### **OUR VISION**

Our vision is for every Maranatha student to be highly educated, Christ-centered, and biblically anchored world-changers.

### **KINGDOM CULTURE**

Maranatha Christian Academy endeavors to build unity by creating a kingdom culture that challenges and equips students, parents, and staff to respect and value all people according to God's Word.

### **OUR CULTURE IN ACTION**

Maranatha is not just a school, it's a community with a heartbeat and a soul. Each student and staff member breathe life into and contribute to what makes up the culture of the school.

Together we commit to become:

- Spirit-driven leaders
- Curious explorers
- Impactful innovators
- Courageous changemakers
- Gracious community builders
- Empathic problem solvers

# Greetings From the Head of School

Established in 1978 as a private school intended to educate students in a Christian environment, Maranatha Christian Academy started with two dedicated teachers. The school has continually stayed true to its initial purpose of providing a stellar education founded on Christian principles. The Lord has blessed it, and the school has grown into a thriving, multifaceted, highly accredited, nationally recognized 21st-century school. Cognia, our accreditation agency, said, “Maranatha is leading the way in innovation and stands out as a flagship school.” The school not only survived but thrived through the great recession, a global pandemic, the great “resignation,” and social and political unrest. We have grown through adversity and have a laser-sharp vision with more energy and resolve than ever to fulfill our God-given mission and vision. The dedicated teachers and staff bring Maranatha’s vision to life. They have heeded their God-given calling throughout history to educate the next generation for Christ, and it resonates throughout the school.

Throughout scripture, there are many examples where the Lord commanded the leader to write out the vision to make it plain so that everyone who reads it can align with it and work together in its fulfillment.

For almost a year, the executive team, staff leadership, consultants, parents, alumni, and friends of the academy have prayed together and envisioned the next five year goals for Maranatha. After many hours, meetings, and editing drafts, we published our next five-year strategic plan. Our overall aim is to be transparent in our priorities in advancing the educational and Christ-centered commitment over the next five years. We seek to provide MCA students with a world-class, innovative education that develops them into influential kingdom citizens.

In alignment with our mission and core values, we have a bold five-year plan and vision to focus our efforts together, and it will take us all to fulfill this plan. Would you please join me in praying for the favor of God over Maranatha and fulfillment of His plan? Ask Him how you can be a part of His work here. Join me in building together for the sake of our children, future generations, and the Kingdom of God.

Serving Him together,



Deb Larson  
Head of School



## PRIORITY 1: LEARNING & EDUCATION

Students are challenged to think, question, and solve.

### GOALS

- Design student-centered learning programs and experiences
- Implement innovative teaching and learning practices
- Integrate faith and learning in systematic ways throughout the school
- Create a robust virtual, distinctively Christian learning platform
- Elevate the pre-kindergarten program





## **PRIORITY 2: COMMUNITY & CULTURE**

Encourage involvement in activities and events that build community through graciously serving and loving one another.

### **GOALS**

- Improve communication regarding MCA events, parent groups, and volunteerism
- Enhance the student community through relationship-building activities and programs
- Improve staff culture by providing staff activities, a healthier work environment, and team collegiality
- Establish an accessible network of community members to strengthen relationships and share expertise



## PRIORITY 3: RESOURCE CAPACITY

# Strategically steward resources to impact the next generation.

### GOALS

- Design innovative approaches to overall financial advancement for the school
- Identify needs and priorities to implement improvements to the school's campus and overall effectiveness
- Implement a systematic approach to information technology and capital improvements
- Innovate competitive compensation models and non-monetary benefits that support MCA's mission
- Formulate external partnerships that amplify the school's overall resource capacity
- Increase and elevate MCA's reputation as a leader in education and innovation



## PRIORITY 4: MISSION LEADERSHIP & BRAND IDENTITY

Develop Christ-like  
influential leaders.

### GOALS

- Ground the school's culture in Jesus Christ and the truth of God's Word as evidenced in scripture and foundational Christian values
- Intentionally impart MCA's mission, Christian values, and purpose amongst all stakeholders
- Recruit and train highly qualified, missional staff and faculty that reflect God's creation
- Expand the influence and impact of the Maranatha brand and identity worldwide



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ICAA commends Maranatha Christian School faculty, staff, administration, and Board for their unwavering and faithful commitment to fulfill the great mission to which God has called them. Their vision, dedication, and diligent effort are making a definitive impact for the Kingdom of God on the lives of children and youth and their families.

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—INTERNATIONAL CHRISTIAN ACCREDITING ASSOCIATION

(ICAA), Feb 2021

